



*Guide to*  
**Member  
Registration**



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# The standard in All Star

Dear Parent or Guardian:

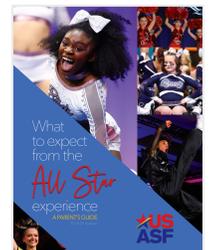
Welcome to the U.S. All Star Federation! By joining a club that is a member of the USASF, you're making a fantastic choice for your athlete's growth and development in All Star cheer or dance. The USASF provides exclusive access to competitions and resources that will elevate their All Star experience and create lasting memories!

## What you can expect

At USASF-sanctioned competitions you can expect the highest standards and most sought-after rules for All Star cheer and dance to be upheld. For example, the USASF has developed processes and standards like the USASF age grids and smart rosters, which consistently place athletes in divisions that match their age and skill levels. This allows All Star athletes to compete against others who follow the same sportsmanlike guidelines that foster fair and supportive environments for everyone involved.

The U.S. All Star Federation is not just an organization, we are a family, a community that supports and empowers athletes to reach new levels! We serve as a vital link, connecting athletes with dedicated cheer and dance professionals who prioritize athlete protection, compliance, fairness and safety.

As you dive deeper into the 2024-25 season, [What to Expect from the All Star Experience - A Parent's Guide](#) will provide valuable insights and tips to help you navigate this exciting journey with confidence.



## About USASF

The U.S. All Star Federation (USASF) was founded in 2003 with the core principle of making All Star a safer sport by establishing fair and consistent rules and competition standards. Our organization credentials coaches, certifies safety judges, sanctions events and maintains and adjusts safety guidelines, all with the goal of providing the safest possible environment for cheer and dance athletes to train and compete. We are a nonprofit corporation established in Tennessee and are governed by bylaws, officers, a Board of Directors and 15 standing committees. The day-to-day operation of the USASF is handled by full-time, part-time and volunteer staff.

## For more information

For more in-depth information and support, feel free to reach out to a member of the [support@usasf.net](mailto:support@usasf.net). They're here to provide valuable insights and guidance tailored to your needs!

## USASF Mission

Our mission is to support and enrich the lives of our All Star athletes and members. We provide consistent rules, strive for a safe environment for our athletes, drive competitive excellence and promote a positive image for the sport.



# Membership

## Athlete Registration

### Welcome!

Before beginning a new ATHLETE registration, please have on hand:

- Recent headshot from shoulders up.
- Government-issued proof-of-age: birth certificate, drivers license, passport or state-issued ID.

NOTE: If your athlete is at least 18 or will turn 18 by May 31 of the current membership term, a background check and abuse prevention training are required. You will be guided during the registration process if this is a requirement for your athlete.

### Log in

- Go to [usasfmembers.net](https://usasfmembers.net) or click the link above.
- Click [JOIN NOW / RENEW](#).

NOTE: If you've forgotten your login or can't remember if you have an existing account, please email [support@usasf.net](mailto:support@usasf.net). Please do not create a duplicate account.

#### Renewing members

1. Enter your username and password at LOGIN.
2. Familiarize yourself with and accept the membership agreement.

#### New members

1. Enter your email at CREATE AN ACCOUNT TODAY!
2. Watch your email for a verification code and enter as prompted.
3. Choose to create a PARENT account as required for minor athlete members.
4. Familiarize yourself with and accept the membership agreement.

### Confirm / Create profile

#### Renewing members

1. Confirm your headshot — upload or change if necessary.
2. Confirm, add or change CLUB and location affiliation.
3. Complete OPTIONAL heritage survey.
4. Make payment (\$49).

#### New members

1. Complete OPTIONAL heritage survey.
2. Enter athlete profile info.
  - Upload headshot.
  - Upload proof-of-age document.
  - Check CHEER, DANCE or both as appropriate.
  - Check the appropriate TIER: Elite, Prep, Novice or Exceptional Athlete (special needs)
3. Choose CLUB and location affiliation.
4. Make payment (\$49).

Learn more about [athlete membership benefits](#).

### Need help?

Please email [support@USASF.net](mailto:support@USASF.net).





# Membership

## Coach Registration

### Before you begin registration

Please have on hand:

- Recent headshot from shoulders up
- State-issued photo ID
- Smartphone

### Log in

1. Go to [usasfmembers.net](https://usasfmembers.net)
2. Click JOIN NOW / RENEW

NOTE: If you've ever had a coach profile in the past, have forgotten your login or can't remember if you have an existing account, please email [support@usaf.net](mailto:support@usaf.net). Please do not create a duplicate account.

3. Enter your email at CREATE AN ACCOUNT TODAY!
4. Watch your email for a verification code and enter as prompted.
5. Choose to create a COACH account.
6. Familiarize yourself with and accept the membership agreement.
7. Complete OPTIONAL heritage survey.
8. Enter COACH profile info.
9. Upload headshot.
10. Check CHEER, DANCE or both as appropriate.
11. Confirm, add or change CLUB and location affiliation.
12. Make payment (\$75).
13. Follow the prompts to initiate background screening (no added cost).
14. Complete abuse training (no added cost).

NOTE: You must be affiliated with a CLUB with at least four active member athletes to access credentialing and legality review resources.

Learn more about [coach membership benefits](#).

### Need help?

Please email [support@USASF.net](mailto:support@USASF.net).





# Membership Club Registration

## Welcome!

Before beginning the CLUB registration or renewal process, please have on hand proof of general liability insurance.

**NEW CLUB MEMBERS:** As you create a CLUB account, a COACH/OWNER account will be created automatically for you. After completing the CLUB account requirements, log in to your COACH/OWNER account, pay and complete the requirements for eligible COACH membership.

**IMPORTANT:** If you have an existing COACH account, do not create a new CLUB account. Contact [abruno@usasf.net](mailto:abruno@usasf.net) so that your existing COACH account may be merged with a new CLUB account.

## Log in

1. Go to [usasfmembers.net](https://usasfmembers.net).
2. Click JOIN NOW / RENEW.

NOTE: If you've forgotten your login or can't remember if you have an existing account, please email [support@usasf.net](mailto:support@usasf.net). Please do not create a duplicate account.

1. Enter your email at CREATE AN ACCOUNT TODAY!
2. Watch your email for a verification code and enter as prompted.
3. Choose to create a CLUB account.
4. Complete each of the steps as prompted.
5. Make payment (\$100).

NOTE: During this process, you will be required to upload proof of general liability insurance.

## Eligible club status

Once all owners of all CLUB locations become eligible COACH members, complete the OWNERSHIP MANAGEMENT task:

1. Click MY PROFILE > OWNERS.
2. ADD/REMOVE owners as needed > SAVE.
3. Click MY PROFILE > LOCATION.
4. Click applicable location name > OWNERSHIP MANAGEMENT.
5. Assign an ownership percentage to each name to total 100% > SAVE.
6. After completing all steps above, your CLUB will become eligible.

## Take action on terms & conditions

1. Complete the *Owners Hiring & Screening Training*.
2. Require all adult employees, athletes and volunteers to complete abuse prevention education.
3. Offer abuse prevention education for minor athletes on an annual basis.
4. Provide mandatory reporter training for all adult employees and volunteers.
5. Provide a concussion policy and training for all coaches.
6. Share the concussion policy with athlete parents/guardians

Learn more about [club membership benefits](#).

## Need help?

Please email [support@USASF.net](mailto:support@USASF.net).

